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Sona e-Mag

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TECH-TALK TREND OF 2009

Real world is multi-dimensional, but most cameras are 2D. The 3D cameras, which are one step ahead of 2D, were developed in 1950s and used in movie making. Now they are on their way of becoming mainstream consumer products.

These can shoot pictures in 3D, which can be printed and viewed through a 3D viewer without using special glasses and even have LCD playback. This is bound to bring a fundamental shift in camera world. This will be a boon to moviemakers, designers, and virtual world gaming. Even computers will carry 3D cameras soon!

QUICK WINS PARADOX

Leaders new to their roles often try to prove themselves, which may sometimes lead to failure. To escape from this, new leaders must shift their focus from their individual achievements to their teams. To do this, they must communicate a clear vision, develop people's capabilities, and be willing to learn, pull everyone together to make the group project a success. Such a project should possess the following characteristics:-

- Value
- Feasibility
- Collective impact
- Opportunity for the leader to engage
- Opportunity for the leader to learn

THE SNAPPING OF UNDER SEA CABLES

The Internet, just like all other advancements, has become an integral part of modern life. Like air, we take it entirely for granted. Its importance to us is rammed home only in its absence. The Atlantic is connected with the West and South Asia not only by trade and transport but also Internet.

“.. arguing against globalization is like arguing against the laws of gravity.”

Within ten months, this is the second time there has been a major communications breakdown due to accidental damage of these cables. The snapping of these cables has caused breakdown in business and disruption to normal life.

VISION FOR THE FUTURE

The common need of today's business are good policies and procedures for peaceful India by incorruptible Government, balance between current and optimistic future, good corporate governance, cost effective technologies, and a paradigm shift from serving customers to giving them new business opportunities to explore and tap.

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PICKING THE RIGHT TRANSITION STRATEGY

Based on the type of business environment, research suggests six fundamental principles, turnarounds and realignments. They are as follows

- Organize to learn and act quickly and deliberately.
- Develop and communicate a clear strategy for achieving vision.
- Identify vital goals and pursue them.
- Finding the optimal balance between bringing in outside talent and elevating high potentials.
- Identifying how the organization really works and who has influence.
- Find ways to build personal credibility and energize the ranks.

GDP

The GDP prognosis (prediction) of Prime Minister Manmohan Singh and ex-Finance Minister P.Chidambaram (8%) flies away by prognosis of other reputed institution (IMF-6.3% & World Bank-5.8%). The drop in GDP is due to Industrial slump as an impact of sharp decline in both Internal & External Demand. The stimulus package or interest rate cuts by Reserve Bank of India, is helpful, but only at the margins and not in growth of Investments and Exports.

ENTREPRENEURS-SURVIVAL 2009

Indian entrepreneurs are in recession. They have to recraft models all over again. Bad entrepreneurs who rode on easy money go away now. Its time for entrepreneurs to focus on core business and to give good quality, particularly in product space. Its better to venture capitalists prefer later-stage deals rather than early-stage deals. Only true passionate finds ways to survive.

* P. S.

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